

May 2023



# **Table of Contents**



| Section   | Page |
|---|------|
| 1. Executive Summary                                      | 3    |
| 2. Ghana Country Overview                                 | 4    |
| <ul><li>Geography</li></ul>                               | 5    |
| <ul> <li>Key Cities</li> </ul>                            | 5    |
| <ul> <li>Political Situation</li> </ul>                   | 6    |
| <ul><li>Economic Overview</li></ul>                       | 7    |
| <ul><li>Country Budget</li></ul>                          | 11   |
| 3. The Construction Sector in Ghana                       | 14   |
| <ul><li>Sector Overview</li></ul>                         | 14   |
| <ul><li>Size of the Construction Sector</li></ul>         | 16   |
| <ul> <li>Construction Market Segments</li> </ul>          | 19   |
| <ul> <li>Employment in the Construction Sector</li> </ul> | 26   |
| Interview with Kofi Adabor Ofori-Amanfo                   | 27   |
| 4. Market Potentials by Sector                            | 34   |
| <ul> <li>Energy and Power Sector</li> </ul>               | 34   |
| <ul> <li>Water and Sanitation</li> </ul>                  | 37   |

# **Table of Contents**



| Section | Page |
|---------|------|
|---------|------|

| <ul> <li>Transportation</li> <li>Social Housing</li> <li>Education</li> <li>Health Sector</li> </ul>   | 39<br>42<br>43<br>44                         |
|--|--|
| <ul> <li>5. How the Construction Sector Operates</li> <li>Competition</li> <li>Barriers to Entry</li> <li>Public Procurement and Tendering Process</li> <li>Industry Supply Chain</li> <li>Tender Prices and Construction Costs Trend</li> <li>Labour Resources</li> <li>Contractual Risks and Dispute Resolution</li> </ul> | 46<br>46<br>47<br>47<br>48<br>49<br>50<br>53 |
| <ul> <li>6. Doing Business in Ghana</li> <li>Entering the Market</li> <li>Business Registration</li> <li>Permits and Licensing</li> <li>Language</li> <li>Corruption</li> <li>Retaining and Recruiting Staff</li> <li>Health and Safety</li> </ul>   | 55<br>55<br>55<br>56<br>56<br>58<br>59<br>60 |

# **Table of Contents**



| Section  | Page |
|--|------|
| 7. SWOT Analysis   | 61   |
| <ul> <li>Strengths and Weaknesses</li> </ul>                       | 61   |
| <ul> <li>Opportunities and Threats</li> </ul>                      | 62   |
| <ul><li>General Comments</li></ul>                                 | 63   |
| 8. Construction Market Outlook                                     | 64   |
| 9. Industry Associations   | 66   |
| 10. Company Profiles   | 69   |
| 11. References   | 105  |
| 12. Appendix – Building Materials / Equipment / Labour Price Lists | 109  |





- You are currently reading a sample of the Ghana Construction Market Report 2023.
- To purchase the full Ghana Construction Market Report and Construction Market Reports for other countries in Africa, kindly log on to:

https://www.constructafrica.com/reports



## About Ghana





• World's fastest economy in 2019

 Stable political environment



**Key Cities** 

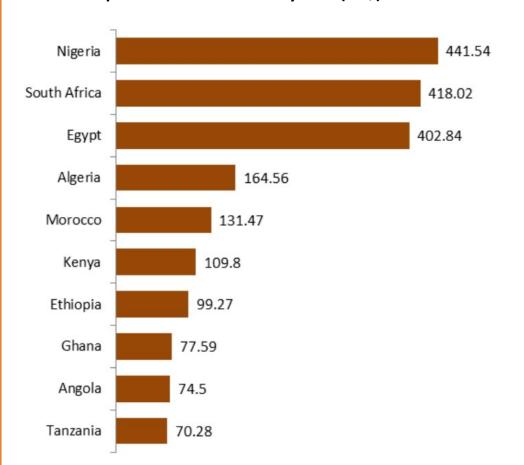
- Accra
- Kumasi
- Sekondi
- Takoradi

## **Economic Overview**

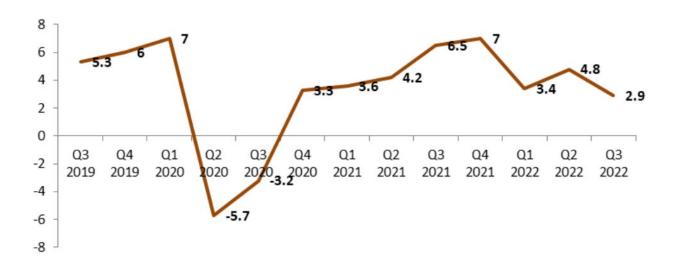


#### Ghana is one of Africa's leading economies despite its small size

Top 10 African countries by GDP (US\$) in 2021



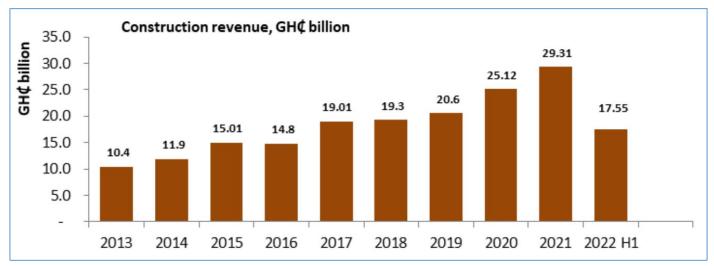
#### **Ghana GDP growth rate (%)**

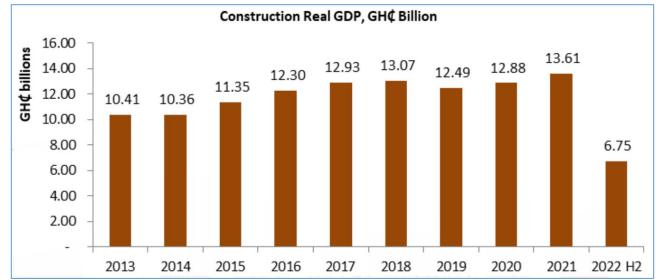


## Overview of the Ghanian Construction Sector



#### Estimated market size of the construction sector in Ghana is about US\$13 billion









- You are currently reading a sample of the Ghana Construction Market Report 2022.
- To purchase the full Ghana Construction Market Report and Construction Market Reports for other countries in Africa, kindly log on to:

https://www.constructafrica.com/reports



# Nigerian Construction sector





Public Sector development activities

Federal Ministry of Works / MDAs

Bureau of Public Procurement

**Contractors** 

Public-Private partnerships

National Development plan, Infrastructure master plan, National budget Private Sector investment activities

Private infrastructure investments

Construction firms, equipment and tools

Industrial associations and Unions

The government involves the private sector in infrastructure development through several PPP initiatives embedded in national development strategies.

# Opportunities



#### **Key segments of opportunities**

#### **Commercial buildings**

e.g. office buildings, hotels, malls



Accra Mall, Accra

#### **Residential buildings**

e.g. apartments, duplexes, houses, country homes



Luxury Apartments, Accra

#### **Industrial construction**

e.g. factories, warehouses



Meridien Industrial park, Tema

## Infrastructure constructions

e.g. roads, rail



Obetsebi Lamptey Interchange Flyover, Accra

These areas of opportunity create prospects for construction service businesses such as material supply and equipment dealership / leasing / rentals.

## Interview

### INTERVIEW WITH KOFI ADABOR OFORI-AMANFO

President-elect of the Ghana Real Estate Professionals Association (GREPA)



Mr Ofori-Amanfo is the President-elect of the Ghana Real Estate Professionals Association (GREPA) and a long-standing member of the Chartered Institute of Building in Ghana and the UK-Ghana Chamber of Commerce. He is affiliated with LMI Holdings'- John Murphy Construction, the construction wing of LMI – one of Ghana's biggest indigenous construction companies.

1. Could you give a brief overview of the construction industry in Ghana – key players, private sector, and public sector segments?





## Doing Business in Ghana



# ENTERING THE MARKET

• Foreign investors must have a minimum capital requirement of US\$200,000 in joint venture with at least a 10% equity position held by a Ghanaian citizen. For wholly-owned foreign service enterprises, a minimum of US\$500,000 in equity or the Ghanaian Cedi equivalent.

## **LICENSING**

 Several professional institutes and associations in the Ghana construction sector regulate members' activities and issue practice licenses to active members under the relevant laws.

## LANGUAGE

 Major languages spoken include: Akan, Ewe, Abron, and Dagbani. The official language however is English Language.

## Construction Sector Outlook





- Ghana is an attractive investment destination.
- The government of Ghana is committed to improving access to basic infrastructure through strategic initiatives which include:
  - The Ghana Infrastructure Plan (PIP)
  - Ghana Infrastructure Investment Fund (GIIF)
  - 40-year National Development Plan (2018 -2057)
  - one village one dam (1V1D)
  - one district one factory (1D1F)
- In 2023, construction sector is projected to grow at a rate of 2.5%
- Overall positive outlook for the construction industry





- You are currently reading a sample of the Ghana Construction Market Report 2022.
- To purchase the full Ghana Construction Market Report and Construction Market Reports for other countries in Africa, kindly log on to:

https://www.constructafrica.com/reports





At the forefront of Market Intelligence for Africa's Construction Sectors

